

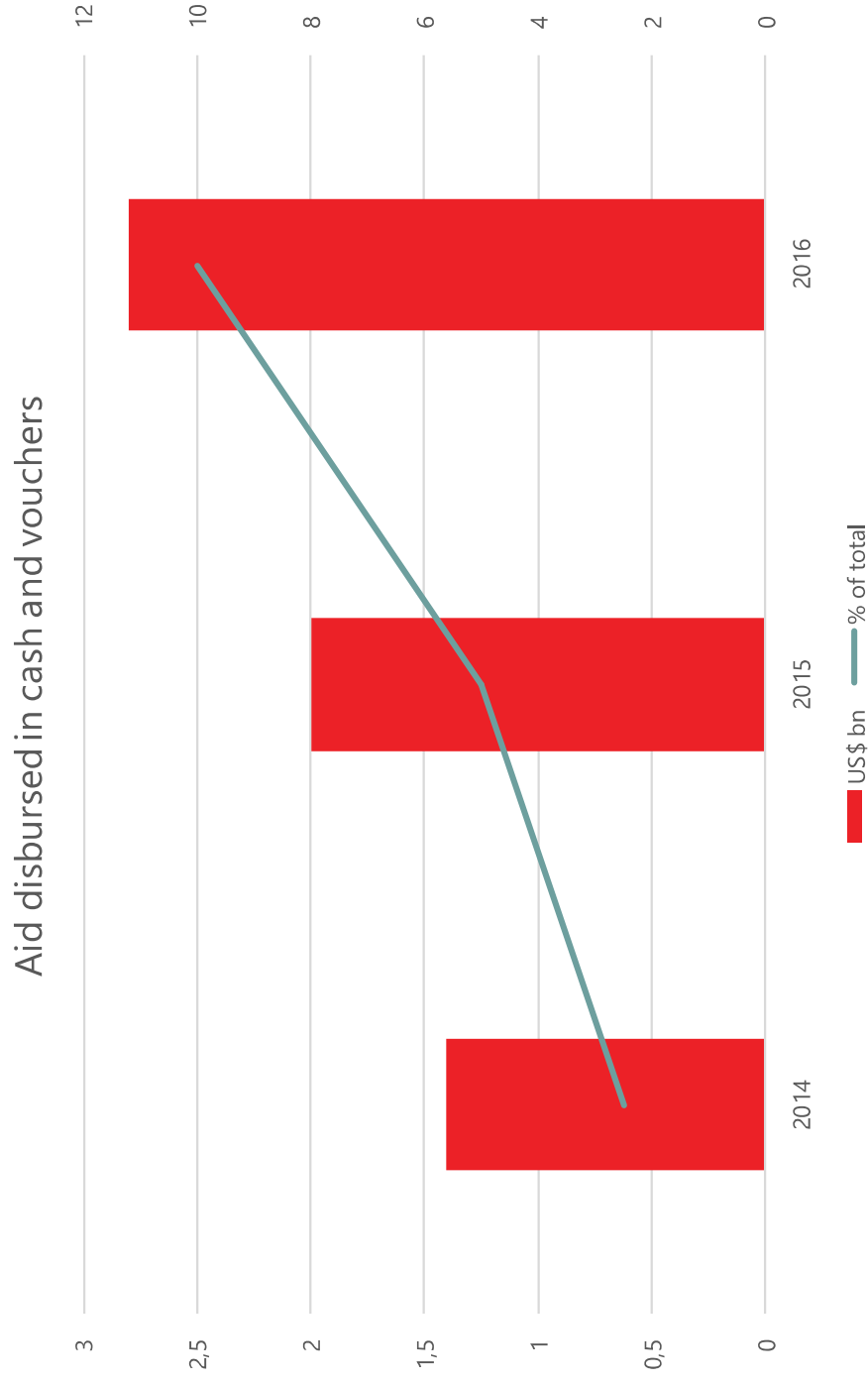
# Vlaamse Staten-Generaal

Innovation as a key to success:  
Cash Transfer Programming in emergencies

Brussels, 24 May 2018

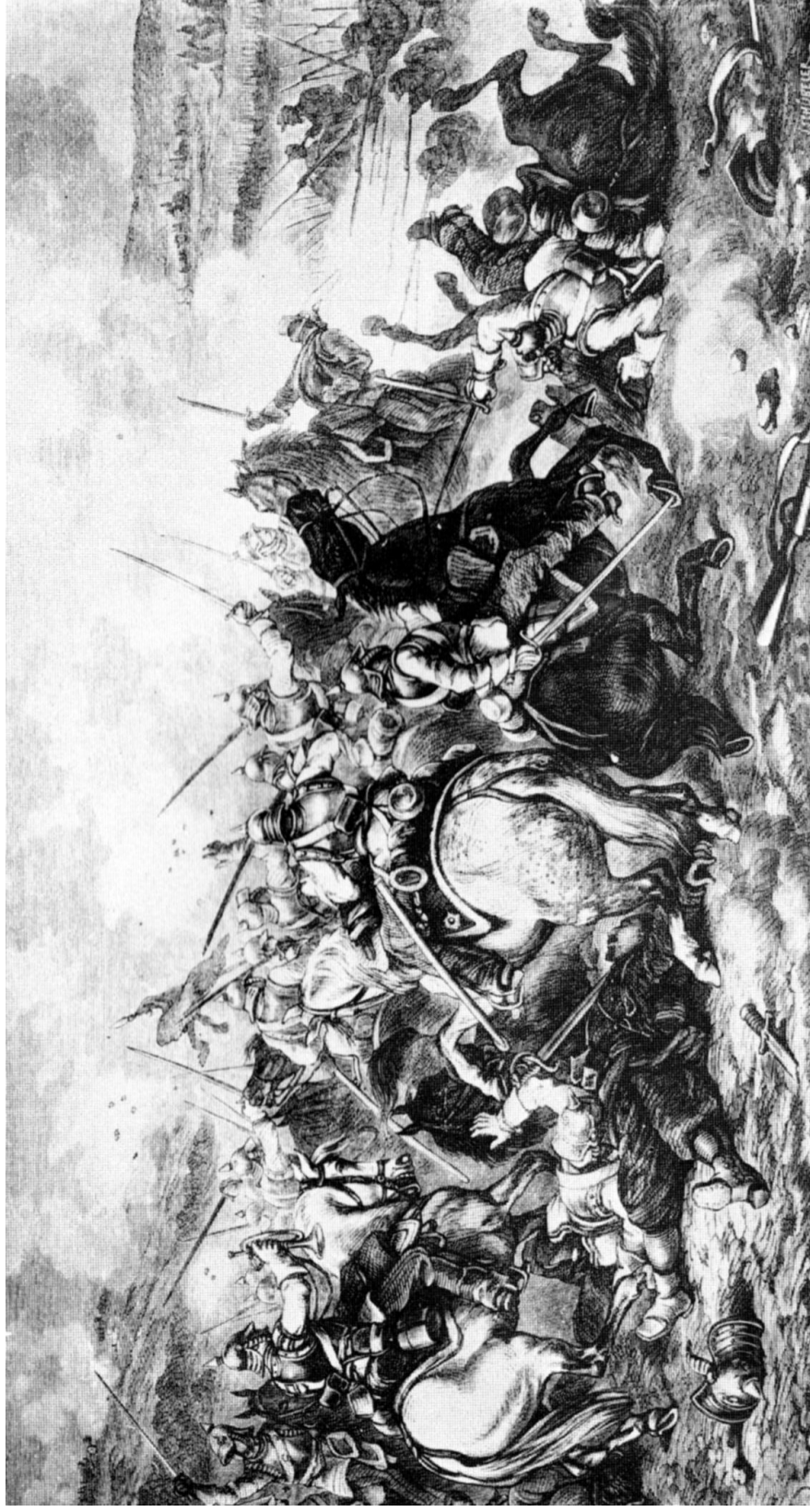
# Cash Transfer Programming in emergencies

- The provision of assistance through cash or vouchers
- It is not a programme objective itself, it's a means of implementing one



CTP is not new to the Red Cross...

**Franco-Prussian War (1870-1871)**



# How does CTP increase impact?

## **Humanitarian**

- Empowerment and dignity
- Choice and flexibility
- Links response to recovery



## **Effectiveness and efficiency**

- Cost-efficiency
- Multiplier effect
- Supports local trade and systems



# How can the private sector add value?



## **Technological innovation...**

- Transfer modalities
- Digital identity management
- Data management

## **...has an impact on**

- Alleviating poverty
- Reducing costs
- Improving transparency and convenience
- Speeding up delivery
- Enhancing traceability

# What are the challenges?

- **Safeguarding humanitarian principles**
- **Fragmentation of the humanitarian sector**
- **Local capacity**
- **Political will**
- **Risk aversion vs. Risk seeking**



# Conclusion

CTP is **not a band-aid** for the global humanitarian financing gap, nor a long-term solution to ending conflict, where 80% of humanitarian resources are currently directed.

CTP has already significantly altered the way aid is delivered, and has the **potential to completely transform** it.

Humanitarian aid can be improved by benefitting from the **new and disruptive opportunities** created by innovative approaches.



**Thank you**

